

Message Text

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ORIGIN EB-07

INFO OCT-01 ISO-00 /008 R

DRAFTED BY: EB:JMDERHAM:EM

APPROVED BY: EB:MDERHAM

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R 110029Z NOV 75

FM SECSTATE WASHDC

TO AMEMBASSY LONDON

UNCLAS STATE 266087

FOR DEPUTY ASST SECRETARY JULIUS L. KATZ

FOLLOWING REPEAT OTTAWA 4196 ACTION SECSTATE INFO MEXICO
07 NOV

QUOTE

UNCLAS OTTAWA 4196

POUCHED TO ALL CONSULS IN CANADA

E.O. 11652: N/A

TAGS: ETEL, CA, US, MX

SUBJECT: DELETION OF TELEVISION COMMERCIALS

1. IN DISCUSSIONS THIS WEEK WITH BROADCASTERS AND
GOVERNMENT COMMUNICATIONS OFFICIALS TCO WAS TRIUMPHANTLY
TOLD THAT USG WAS REQUIRING DELETION OF CIGARETTE
COMMERCIALS FROM MEXICAN TV STATIONS CARRIED ON US
CABLE SYSTEMS IN CALIFORNIA, ARIZONA AND TEXAS. THEIR
SPECIFIC INFORMATION ABOUT THE SITUATION WAS NEGLIGIBLE. HOWEVER,
SUGGESTION MADE THAT US WAS ACTING IN HYPOCRITICAL MANNER
IN QUESTIONING CANADIAN RADIO-TELEVISION COMMISSION
POLICY. EMBASSY HAS NO INFORMATION ABOUT THIS MATTER
OTHER THAN BRIEF ACCOUNT OF PETITION BY SPANISH
INTERNATIONAL COMMUNICATIONS CORPORATION TO FCC REPORTED
ON PAGE 36 OF AUGUST 11, 1975 ISSUE OF BROADCASTING.

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WE HAVE NOT SEEN ANY DISCUSSION OF MEXICAN BORDER STATIONS

YET IN CANADIAN PRESS, BUT WOULD NOT BE SURPRISED
IF IT IS TAKEN UP SOON IN VIEW OF AWARENESS OF
POSSIBLE PARALLEL ON THE PART OF LOCAL BROADCASTERS.

2. EMBASSY REQUESTS FULL INFORMATION ABOUT
USG PRACTICE IN THIS AREA (INCLUDING OUTCOME OF SPANISH
INTERNATIONAL'S PETITION) AND, IF ALLEGATION IS CORRECT,
GUIDANCE FOR DISTINGUISHING BETWEEN MEXICAN AND
CANADIAN SITUATIONS. WE SUGGEST THAT A DISTINCTION
BASED UPON HEALTH VERSUS COMMERCIAL CONSIDERATIONS
MAY NOT BE ACCEPTED BY CANADIANS AS COMPELLING.
PORTER
UNQUOTE KISSINGER

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Message Attributes

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Capture Date: 01 JAN 1994
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Draft Date: 11 NOV 1975
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Decaption Note:
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Disposition Approved on Date:
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Disposition Case Number: n/a
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Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Margaret P. Grafeld
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06 JUL 2006

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To: LONDON
Type: TE
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